



 **ROGER**  
BRUSHLESS



## **"SMARTY" SERIES**

A new revolution in  
reversible digital technology

Piero Florini: Founding partner - Engineering and design,  
Dino Florini: Founding President - Development and design,  
Renato Florini: Founding partner - Assembly and quality

#### PEOPLE AND IDEAS

The life of Roger Technology has always been based on the value of incredibly innovative people full of passion. People who never give up, people who choose big challenges to avoid monotony. People who believe that any bright idea leads to a great change towards a great future.

#### PRODUCT EXPERIENCE

In our language we translate the word "experience" as passion. For us, passion is everything, it is that great value that every day drives us towards continuous and robust criticism in the development of products and solutions that are closely tied to the real needs of our customers, who want a product designed around the way they work.

